

BROOKLYN METROPOLIS LIONS CLUB, INC.

CONTINUING OUR 16-YEAR LEGACY OF SERVICE

EXPLORE OUR IMPACT AND
BECOME A PART OF THE CHANGE

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LIONS CLUBS INTERNATIONAL: A CENTURY OF SERVICE

A QUICK OVERVIEW

For over 100 years, Lions have served communities around the world with uncommon kindness, addressing local and global challenges.

Today, over 1.4 million Lions in more than 49,000 clubs continue to write the story of service, creating positive change one project at a time.

Lions Clubs International operates in more than 200 countries and regions, working together to improve lives.

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BROOKLYN METROPOLIS LIONS CLUB (BMLC) COMMITTED TO HANDS-ON SERVICE.

BMLC is part of a global movement to bring service and kindness locally (Brooklyn and Queens communities), nationally and globally (throughout the English speaking Caribbean).

FOCUS: Serving individuals, families and organizations particularly those with the greatest need.

IMPACT: From feeding the hungry to providing school supplies, vision screening, donating clothes, toy drives, national and international relief efforts, we impact thousands of lives.

PARTNERS: We collaborate with local and established businesses, hospitals, nonprofits and community organizations as a part of a larger ecosystem dedicated to service.

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ROOTED IN SERVICE: A LOOK AT SOME OF OUR AREAS OF IMPACT: BEDFORD-STUYVESANT, CROWN HEIGHTS, EAST NEW YORK, FLATBUSH

Bedford-Stuyvesant, a historically Black neighborhood in Brooklyn, has undergone significant changes in recent years. Despite some economic growth, it continues to face challenges related to poverty and gentrification. The **median household income** in Bedford-Stuyvesant is \$65,000, which is lower than the citywide average. This, combined with a **poverty rate of 24.3%**, highlights the economic disparities in the neighborhood. Gentrification has led to rising property values, making it difficult for long-time residents to afford housing and contributing to the displacement of many families.

East New York, a predominantly Black and Hispanic neighborhood in Brooklyn, continues to face significant economic challenges. With a **median household income** of \$48,000, well below the citywide average, and a **poverty rate of 31.8%**, East New York has one of the highest **poverty rates** in the city. Despite economic development efforts, many residents continue to struggle with limited access to jobs, affordable housing, and other essential resources.

Crown Heights, a diverse and vibrant neighborhood in Brooklyn, has seen both economic growth and challenges. While it has experienced gentrification, it still faces pockets of poverty. The **median household income** in Crown Heights is \$81,600, slightly higher than the citywide average. However, the **poverty rate of 20.2%** indicates that economic disparities persist. Many households in Crown Heights are rent-burdened, spending more than 30% of their income on rent. Additionally, income inequality is a growing issue, with a widening gap between the highest and lowest earners.

Flatbush, a diverse neighborhood in Brooklyn, has seen economic growth in recent years. While it faces some challenges, its overall economic situation is relatively better compared to other neighborhoods. The **median household income** in Flatbush is \$70,000, slightly lower than the citywide average. The **poverty rate of 18.4%** is close to the citywide average (18.3%). Increased commercial development has contributed to economic growth, but there are still pockets of economic need within the neighborhood.



SERVICE PROJECTS AT-A-GLANCE



MEDICAL CARE

In Collaboration with District 20-K1 Lions, we spearheaded a life changing international surgical relief effort for a young child (8 years old) in Barbados.

Spearheaded impactful fundraisers to support and raise awareness breast cancer, ovarian cancer, pediatric cancer, diabetes and blindness by supporting for **The American Cancer Society, The American Diabetes Association, the Guide Dog Foundation.**



VISION SCREENING

Partner with schools, community leaders and local businesses to screen young children, primary school students, and adults to identify those who are at risk for vision loss. Recent partners include **Raymour & Flanigan stores in Brooklyn, Queens & Staten Island.**



HUNGER RELIEF

In partnership with **Koeppel Auto Group** we spearheaded an Annual Thanksgiving Dinner at **Hope City Empowerment Center** in Crown Heights/Central Brooklyn for 400 guests for 10 years.

Collaborated with **Brooklyn's 73rd Police** Precinct to sponsor a Thanksgiving Dinner for over 1200 community residents in East New York/Brownsville.

During the Covid-19 pandemic, we created our **Thanksgiving Dinner Basket giveaway project** in to provide all the items needed for 100 families in Brooklyn and Queens to prepare Thanksgiving dinner.

Partnered with several community and faith-based nonprofits to respond to the challenge of food insecurity. We have provided hands-on and financial assistance to **God's Battalion of Prayer, the Mylar Organization and the Campaign Against Hunger and several Brooklyn and Queens initiatives.**



SERVICE PROJECTS AT-A-GLANCE



EDUCATION

Our Annual Back-to-School Back pack has been a staple in the Brooklyn & Queens community since the Club's inception. We have received support from **Astoria Federal Savings Bank, Office Depot Foundation/Nick Cannon, Super Wings Brooklyn, Koeppel Nissan Group and Raymour and Flanigan.**

Participated in the **Annual Delightful Divas and Distinguished Gents Reading Project** at Brooklyn's Eubie Blake Elementary School, PS 5, in Bedford-Stuyvesant for more than 5 years.



COAT DRIVES

Since our Club's inception, we have hosted Annual Coat Drives for men, women and children serving populations throughout **Central Brooklyn, Flatbush and East New York.**



HUMANITARIAN

In 2017 we spearheaded a special service project, in celebration of Lions Clubs' International Centennial Year, at **Clara's House in Chicago, Illinois.**

In partnership with District 20-K1 Lions, we provided humanitarian relief in response to devastation caused by Hurricane Sandy in NYC and NJ.

We responded to the global plea for humanitarian relief for citizens of **Haiti, Jamaica, Antigua, Barbuda, and Barbados** in response to the devastation caused by **Hurricanes Sandy, Irma, and most recently, Beryl.**

Launched an international breakfast campaign for elementary school students throughout the Caribbean.



SERVICE IS
OUR LEGACY





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OUR LEGACY



HELP US CONTINUE
OUR LEGACY OF
SERVICE

“TOGETHER WE
CAN DO SO
MUCH.”

Thank you for your interest in the
Brooklyn Metropolis Lions Club's
service activities.

We welcome the opportunity to
discuss our projects and
initiatives further, and most
importantly, we look forward to
partnering with you.

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**CANCER &
DIABETES
AWARENESS**



**HUNGER &
FOOD
INSECURITY
PROJECTS**

**GLOBAL
HUMANITARIAN
RELIEF**

**EDUCATIONAL
INITIATIVES**

SPONSORSHIP OPPORTUNITIES 2024-2025

Brooklyn Metropolis Lions Club (BMLC) is a 501(c)(4) organization, and while contributions to BMLC may not be tax-deductible as charitable donations, they can be deductible as business expenses where applicable.

We offer three levels of sponsorship, each providing unique opportunities to engage with our club and make a meaningful impact.



VISIONARY BENEFACTOR – \$10,000

As a **Visionary Benefactor**, you are a key partner in supporting two major service projects during the year. In recognition of your support, you will receive:

- Opportunity to host two named service projects of your choice during the year.
- Six memberships in the Brooklyn Metropolis Lions Club.
- Six invitations to two additional club events during the year, in addition to those you sponsor .
- One Lions Club International award presented annually.
- Your sponsorship highlighted on the BMLC website. Recognition in all press releases connected to your sponsored events.

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SPONSORSHIP OPPORTUNITIES 2024-2025

COMMUNITY PARTNER – \$5,000

As a Community Partner, your contribution allows you to spearhead one of our vital service projects, helping to uplift the community. You will receive:

- Opportunity to host one named service project during the year
- Four memberships in the Brooklyn Metropolis Lions Club.
- Four invitations to two additional club events during the year, in addition to those you sponsor.
- One Lions Club Distinguished Service Award presented annually.
- Your sponsorship highlighted on the BMLC website.
- Recognition in all press releases connected to your sponsored event.

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SPONSORSHIP OPPORTUNITIES 2024-2025



CHAMPION OF SERVICE – \$2,500

As a Champion of Service, you will help provide crucial resources for our annual Back-to-School Backpack Drive/Vision Screening Event.

Your contribution will ensure that children in need are prepared for the school year. You will receive:

- Opportunity to host our Back-to-School Backpack Drive/Vision Screening event.
- Two memberships in Brooklyn Metropolis Lions Club.
- Two invitations to two additional club events during the year, in addition to the event you sponsor.
- Your sponsorship highlighted on the BMLC website.
- Recognition in all press releases connected to your sponsored event.

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WE THANK OUR PARTNERS AND SPONSORS

- Astoria Federal Savings Bank
- Campaign Against Hunger
- District 20-K1 Lions
- God's Battalion of Prayer
- Kianga House
- Koppel Nissan Group
- Brooklyn & Queens faith-based organizations
- Office Depot Foundation/Nick Cannon
- One Brooklyn Health - Kingsbrook Jewish Medical Center & Brookdale Medical Center
- Mylah Organization
- Providence House
- Raymour & Flannigan
- Sesame Flyers International
- Super Wings Brooklyn

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THANK YOU

YOUR HELP, THEIR HOPE, A BETTER TOMORROW

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